

**Town of Westford  
Strategic Planning Retreat  
June 23, 2011 ~ 5:00 - 9:00 PM**



# 2011 Strategic Planning Event

- 5:00 Welcome and Opening Remarks**
- 5:40 Breakout Groups Session 1**
- 6:20 Dinner Break**
- 6:45 Breakout Groups Session 2**
- 7:30 Ice Cream Break**
- 7:45 Final Session**



### Are you on FirstClass?

Remember you can access your town email account at [www.westfordma.gov/staff](http://www.westfordma.gov/staff). Contact the Town Manager's Office if you need help with your account or would like to request one.

### Do you receive meeting agendas to your email?

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## Break Out Groups

<b>Session 1                    5:40PM - 6:20PM</b>		
<b>1-A - New Development</b>	<b>1-B - Financial Issues in FY13 and beyond</b>	<b>1-C - Economic development with a focus on commercial zoning along Rte 110, Signs</b>
<p>An update of what's going on around town and discussion about how it relates to the town's ability to maintain strong service delivery. This session will have a map and a list describing new development projects. Come to this session to discuss how growth impacts the provision of town services (water, fire, police, schools, etc.). Give feedback about the current steps taken during the development review process to address new residential and commercial growth.</p>	<p>This group will examine the financial issues that impact the town in FY13 and future years including an analysis of revenues and expenditures, explanation of OPEB liabilities, and description of efforts made by PWIC to implement consolidation and centralization to reduce costs. Potential topics will include exploring past and present budget models, policy decisions, the effectiveness of revenue enhancements and spending reductions, and their affect on long range forecasts.</p>	<p>Significant commercial growth is ongoing and anticipated along Route 110, the Town's primary corridor for economic growth, with related infrastructure investments recent and upcoming. The Comprehensive Plan calls for zoning changes to better manage both the form, location and design of commercial development; this discussion will focus on these issues and their importance to ensure that the Town strengthens its tax base in a responsible manner.</p>
<b>Session 2                    6:45PM - 7:30PM</b>		
<b>2-A - Examining Municipal Property and Capital Needs</b>	<b>2-B - Parking and Pedestrian/Bicycle Safety</b>	<b>2-C - Wireless Communication Facilities (cell towers), Nuisance/ Public Noise</b>
<p>This group will review how the inventory of town owned properties meets the needs of the departments and expectations of the community. We will discuss short term and long term capital needs and examine the policy impacts of acquiring, disposing, and reusing properties.</p>	<p>How will the town provide for pedestrian safety in a "community of villages" that do not connect with a continuous network of sidewalks and other accessible pedestrian paths? Will an increasing number of cyclists be able to travel safely in and around Westford? How will the town address parking issues at Town Center and the Bruce Freeman Rail Trail? You need to attend this session if you think these are important questions or if you have answers to these questions.</p>	<p>Recent changes in Federal law and increasing consumer demand for new "4G" digital wireless services puts new pressure on Westford's wireless facility regulations. Changes to Westford's bylaw are under consideration and meanwhile, opportunity knocks – municipal land could be part of an overall strategy to manage wireless infrastructure deployment. Noise and nuisance issues, related to wireless and otherwise, will also be considered.</p>

For more information go to: <http://www.westfordma.gov/tm/retreat>