



Message

Thu, Apr 08, 2010 11:41 AM

From:

Jodi Ross

To:

John Mangiaratti

Subject: Springboard cover sheet

Attached is the cover letter for the Springboard proposal. Following the advice of town counsel, and further agreed to by the Inspector General's office, this was not included in the proposal copies given to the evaluation task force, as Springboard had included their price in the cover sheet. Kelly Ross requested a copy of the cover letter after Springboard mentioned it to him yesterday. The lease amount has been redacted because the evaluation task force has been charged with completing the review of technical proposals prior to reviewing the price proposal information.

Thank you,
Jodi Ross

Jodi Ross
Town Manager
Town of Westford
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Westford, MA 01886
978-692-5501
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March 16, 2010

Ms. Jodi Ross and The Selection Committee
The Board of Selectmen
Town of Westford, Massachusetts

Dear Ms. Ross,

The Springboard Education Foundation and Springboard Education in America are pleased to submit to the town of Westford this Request for a Proposal to lease three buildings owned by the citizens of Westford. Springboard would also like to thank the citizens of Westford for its interest and support of Springboards programs at 508 Groton Road. Our goals in this RFP are to provide the Westford community and the Town of Westford the following:

1. An enhanced and strengthened early child hood program headed by Springboard's team of licensed and experienced professionals and guided by an exclusive, research-based curriculum that focuses on providing a diverse experience where each child can reach his or her potential during these important early years.
2. A reduction and in some cases a significant reduction in tuition costs being charged Westford residents from the existing program.
3. Added new revenue to the town from Springboard's lease of the buildings of approximately [REDACTED] annually
4. Ensuring the continuation of popular programs at the Community Center and the addition of Westford Department of Parks, Recreation and Cemeteries programming at that site, with the potential of job opportunities for Westford residents. Additionally, Springboard will open several office spaces at the Community Center to the Town for use by various town departments.
5. Provide to the town, schools and recreation department free use of Springboard's proprietary program enrollment/scheduling/payment/accounting system software, which simplifies registration and payment for parents and produces considerable cost savings for community agencies.
6. Making available to all Westford Schools through the Parks department Springboard's nationally-renowned afterschool core academic program. This program is comprised of all professional teachers and provides children in all grades very low cost(the same or less than current afterschool program costs) crucial one-on-one academic help. Most families cannot afford expensive tutors and most children have never before had this kind of access to a professional teacher.
7. Scholarships—Springboard will provide scholarship aid for the Springboard afterschool program for families in need. Springboard will also offer an annual scholarship to an exemplary graduate of Westford Academy.

Springboard believes it can provide a higher quality and less expensive early childhood and out-of-school-time program to the Town of Westford, all while maintaining, with the cooperation of the Parks department, the level and scope of programs currently offered.

I did not include here because it is outside of Westford, but I would be pleased to provide you very supportive letters of reference from principals in schools for Springboard and the difference we make in schools around the country. Please let me know if you have any questions and whether I can provide more information on any aspect of Springboard.

Respectfully,

A handwritten signature in black ink, appearing to read "Kevin Flynn", is written over a horizontal line.

Kevin Flynn, CEO of Springboard Education in America and Member of the Board of Springboard Education Foundation